BEGINNERS COMPETITION

Every beginning student wants the thrill which comes through entering his work in a contest. You will see the prize-winning entries reproduced in your school magazine, THE ILLUSTRATOR.

The Beginners Competition will help to develop versatility. Good general ability is taken into account in awarding prizes. While it is permissible to submit drawings previously prepared, the best work naturally is that produced after receiving our equipment, textbooks, and working demonstrations.

By entering one of these contests you will have the opportunity to develop your artistic ability to the point where you can later compete in the Annual Competition. The annual exhibition of advanced students' work has resulted in many of our students securing positions long before completing the course. Competition gives zest and incentive and stimulation to the beginning student.

TRY FOR ONE OF THESE PRIZES!

FIRST PRIZE	$50.00
SECOND PRIZE	$25.00
THIRD PRIZE	$20.00
FOURTH PRIZE	$15.00
FIFTH PRIZE	$10.00
SIX HONORABLE MENTIONS	$5.00 EACH

CONTEST RULES

- Original work is preferable. If your drawing is a copy, send along the work from which it was copied.
- This contest is for beginners. Art Instruction students working on the basic art lessons contained in this notebook (up to and including Form) are eligible and CAN ENTER ONLY ONE CONTEST.
- Lesson drawings cannot be entered.
- The work of professional artists will not be considered.
- Limit size of drawing to 11″x15″. Do not send framed paintings.
- You may not enter more than TWO DRAWINGS.
- The back of each drawing must bear student's name, address, and notation—Beginners Competition. The package should be similarly identified outside.
- Art Instruction Schools will pay the postage to return your drawings, however, if you wish the package insured, SEND A SUFFICIENT AMOUNT OF MONEY TO COVER THE COST OF INSURANCE.

WE CANNOT BE RESPONSIBLE FOR DAMAGE TO ART WORK WHILE BEING SENT THROUGH THE MAILS, THOUGH EVERY PRECAUTION WILL BE TAKEN WITH THE WORK WHILE IN OUR HANDS.

BEGINNERS COMPETITION

$150.00 IN PRIZES

2 CONTESTS A YEAR

CONTESTS CLOSE: } FEBRUARY 15TH & AUGUST 15TH

$150.00 IN PRIZES AWARDED IN EACH CONTEST

ART INSTRUCTION SCHOOLS
MINNEAPOLIS, MINNESOTA

SUPPLIES AND EQUIPMENT COMPRISING DE LUXE OUTFIT

1—EASEL TYPE, LOOSE LEAF TEXTBOOK BINDER

1—DRAWING BOARD

1—T-SQUARE

1—30°-60° TRIANGLE

1—COMPASS

1—RULER

1—ART GUM ERASER

1—2B DRAWING PENCIL

1—H-B DRAWING PENCIL

1—2-H DRAWING PENCIL

8—COLORED PENCILS

1—SANDPAPER PENCIL POINTER

1—BLACK DRAWING INK

8—THUMB TACKS

1—CROW QUILL PEN POINT

1—CROW QUILL PEN HOLDER

2—DRAWING PEN POINTS

1—REGULAR PEN HOLDER

1—NO. 3 BRUSH

1—NO. 5 BRUSH

1—OPAQUE WHITE

1—LAMP BLACK

1—ROLL DRAFTING TAPE

8—SHEETS 11" x 14" TRACING PAPER

6—SHEETS 8½" x 10½" AMERICAN WHITE PAPER
use for pencil practice

12—SHEETS 11" x 14" AMERICAN WHITE PAPER
use for pencil practice

6—SHEETS 8½" x 11" BOND DRAWING PAPER
use for ink practice

2—SHEETS 11" x 17" BOND DRAWING PAPER
use for ink practice

3—SHEETS 8" x 12" COLORED DRAWING PAPER
use for colored pencil practice

EXPLANATION: You will find beginning lessons in your loose leaf binder with paper for practice exercises and lesson assignments provided. The rest of your lessons will be sent to you as you progress with your studies. *Please submit only one lesson at a time.*

NOTE: If any of the items listed above are not included in your shipment please notify Supply Department of Art Instruction Schools, Minneapolis, Minnesota immediately.

ART INSTRUCTION SCHOOLS

500 South Fourth Street • Minneapolis, Minnesota 55415

See Reverse Side

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Printed in U. S. A.

Notice to New Students... In your enrollment contract, we agreed to furnish you with your beginning drawing equipment. This also includes items you can use throughout your course.

WITH THIS OUTFIT, WE ARE ALSO SENDING YOU BEGINNING LESSONS. After you have finished and mailed the lesson work for the Outline Drawing Textbook, you are to study the Pencil Drawing Lesson. Use the Pencil Drawing envelope to mail this lesson to the school. You will receive a new envelope from us with each of your corrected lessons.

IT IS A GOOD IDEA to always have advanced art material on hand since it saves delay and postponement of your work. We are supplying you with the drawing material for your beginning lessons at no additional cost. Later lessons are forwarded as you progress in the course and are ready to study them. Order blanks will be provided in advance for each area of study requiring additional art materials.

WHETHER YOU ORDER your supplies from our Supply Department or buy them locally is optional. The important thing is to have the right kind of material on hand when you need it. BE SURE TO SEND YOUR ORDER BY FIRST-CLASS MAIL TO THE SUPPLY DEPARTMENT. DO NOT INCLUDE SUPPLY ORDER WITH LESSON WORK.

ART INSTRUCTION SCHOOLS

500 South Fourth Street • Minneapolis, Minnesota 55415

See reverse side for list of items comprising this New De Luxe Outfit

The How and Why of CORRECT STUDY HABITS

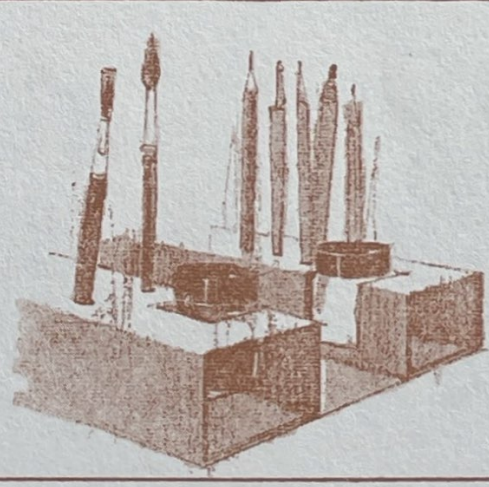
How: In order to get the most out of your art course:

1. Study your lessons in order.
2. Take your time and study each lesson carefully (the average student should spend about four weeks on each lesson).
3. Send only one lesson to the school at a time.

Why: You can get more from your art course because:

1. When you follow the course order, each lesson prepares you for the next one.
2. The weeks you spend studying and practicing will assure you that you're doing your best possible work.
3. By sending each lesson to the school as soon as you complete it, you will be able to benefit from your instructor's comments while you work on your next lesson.

IMPORTANT



As you look over your drawing outfit, you will find certain conveniences that might not meet your eye at first. Notice the cardboard insert that holds the drawing supplies in place. This should be taken out when you are drawing. The two larger vacant spaces in the folded cardboard will hold your bottle of ink and the bottle of opaque white. With these bottles in place, you will be ready to use them on a minute's notice. Also, if you look at the surface of this same area closely, you will find some small holes that have been partially punched. When punched out completely, they will serve as a convenient place for your pencils and penholders.